

## Geneva at a Glance

- 1.1 Facts and figures
- 1.2 Location and accessibility
- 1.3 Economic structure
- 1.4 International Geneva



### Truly international

- A global and multicultural city
- Ideally located, easily accessible
- A diversified and international business environment
- A longstanding capital of global governance

## Demographics



**476,006**

Total population of the Canton of Geneva

**946,000**

Total population in the Greater Geneva area

**41%**

Share of foreign nationals among Geneva's population

**190**

Different nationalities represented in Geneva

**30%**

Geneva's population speaking two or more languages at home

**29%**

Geneva's population speaking English at work

**50,368**

R&D Employees\*

## Business and International Affairs



**US\$ 115,200**  
Canton of Geneva GDP per inhabitant (2013)

**US\$ 15.16 billion**  
Canton of Geneva total imports (2013)

**US\$ 21.48 billion**  
Canton of Geneva total exports (2013)

**931**  
Multinational companies

**1,282**

Foreign companies

**-0.2%**  
Annual average change of the Consumer Price Index (2013)

**8%**

Value added tax

**25,000**  
Capacity of conference facilities

**95**

International organizations, programs, funds and institutes

**250**

International NGOs and non profit organizations

**173**

Countries represented by a permanent mission

**2,700**

International meetings per year

## Education



**21,835**

Students

**42**

University centers, institutes and faculties\*

**66<sup>th</sup>**

Rank of the University of Geneva in the Shanghai Ranking (2014)

**352**

PhDs delivered per year

**16**

Geneva Nobel prizes

**45**

Private schools

## Infrastructure



**132**

Flight destinations from Geneva International Airport

**14.4 million**

Passengers at Geneva International Airport (2013)

**5 km**

Distance from Geneva International Airport to city center

**423 km**

Geneva public transportation network (trams and buses)

**5,000 km**

National and regional rail network

**13**

Hospitals and clinics

**5**

Business incubators

**2**

Free ports providing 140,000 m<sup>2</sup> for storage

**Free WIFI**

Available across the city of Geneva and at the airport

## Culture



**77**

Public libraries

**116**

Auditoriums, theatres and cinemas

**81**

Museums and art galleries

**1,800**

Restaurants

## Tourism



**310 ha.**

Parks

**125**

Hotels

**13**

Five stars hotels

**26**

Four stars hotels

**35 km**

Nearest ski resort

**23°C / 73 F**

Summer average temperature

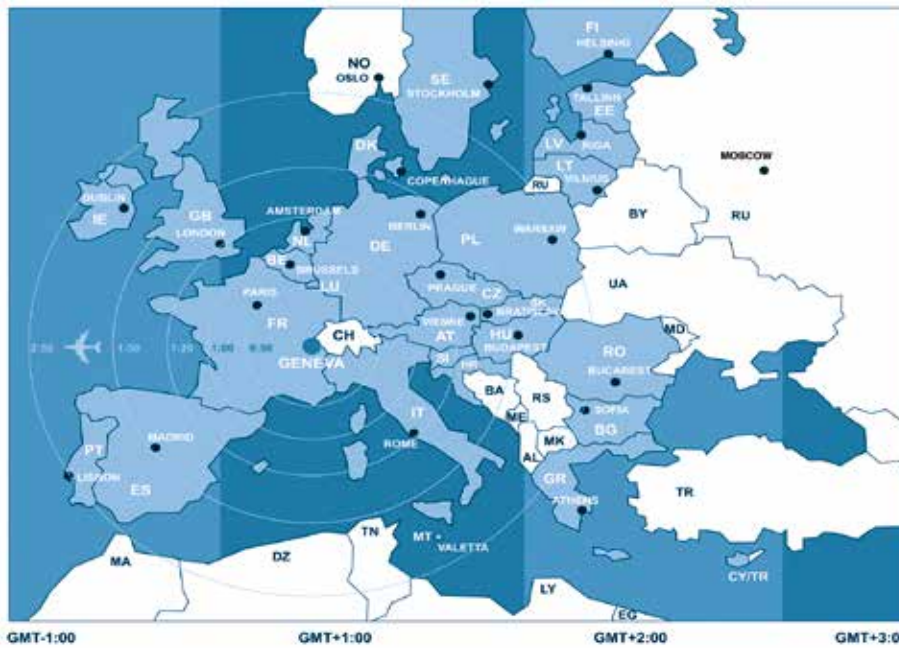
**3°C / 37 F**

Winter average temperature

\*Note: in the Greater Geneva area

Source: AGEF Geneva Private Schools Association • CAGI International Geneva Welcome Center • Geneva International Cooperation • CFF Swiss Federal Railways • City of Geneva • Geneva International Airport • Geneva Tourism • Greater Geneva Bern area • OCSTAT Statistics Geneva • Switzerland Tourism • TPG Geneva Public Transportation • University of Geneva

### 1.2.1 Location and time differences\*



- 9 h. San Francisco
- 7 h. Chicago
- 6 h. New York
- 5 h. Sao Paulo
- 1 h. London
- Geneva**
- +2 h. Moscow
- +2 h. Dubai
- +3.5 h. New Delhi
- +6 h. Beijing
- +7 h. Tokyo

European Union  
 Other Countries

\*During European summer

### 1.2.2 Flight time and number of flights to major cities from Geneva International Airport

| Destination  | Flight time | Flights per week |
|--|-------------|------------------|
| London   | 01:30       | 164              |
| Paris  | 01:10       | 86               |
| Brussels   | 01:15       | 65               |
| Amsterdam  | 01:30       | 61               |
| Frankfurt  | 01:15       | 56               |
| Rome   | 01:25       | 46               |
| Madrid   | 02:00       | 46               |
| Munich   | 01:15       | 42               |
| Barcelona  | 01:20       | 37               |
| Moscow   | 03:30       | 28               |
| Istanbul   | 03:00       | 21               |
| New York   | 08:30       | 14               |
| Dublin   | 02:10       | 8                |
| Abu Dhabi  | 06:45       | 7                |
| Dubai  | 06:45       | 7                |
| Doha   | 06:30       | 7                |
| Washington D.C.  | 08:50       | 7                |
| Montreal   | 08:00       | 7                |
| Beijing  | 10:30       | 4                |
| ... and 113 other destinations from Geneva International Airport |             |                  |

Source: Geneva International Airport • Timetable Summer 2014

#### Ideally located, easily accessible

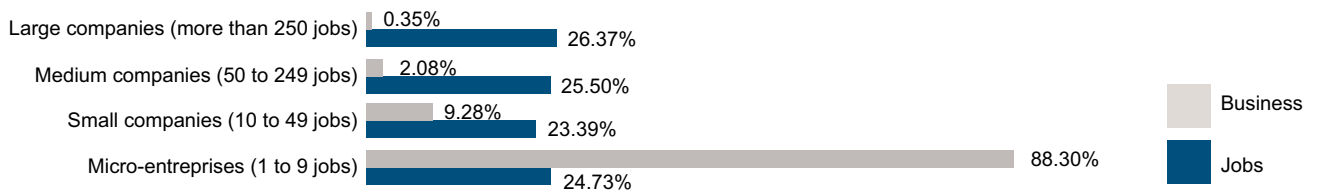
Geneva is ideally located at the heart of Europe and in a convenient central time zone to conduct business with both Asia and the Americas on a same day. From Geneva International Airport (located less than ten minutes away from the city center) companies benefit from direct flight connections to Europe's and the world's major cities.

## 1.3.1 Geneva's economic sectors

| Sector                | Share of Geneva's GDP | Employees      | Businesses    |
|-----------------------|-----------------------|----------------|---------------|
| Primary (agriculture) | 0.30%                 | 1,752          | 413           |
| Secondary (industry)  | 15.20%                | 45,940         | 4,265         |
| Tertiary (services)   | 84.50%                | 307,997        | 32,702        |
| <b>Total</b>          | <b>100.00%</b>        | <b>355,689</b> | <b>37,380</b> |

Source: OCSTAT Statistics Geneva • 2014

## 1.3.2 Businesses and jobs in the private sector, by size of enterprise



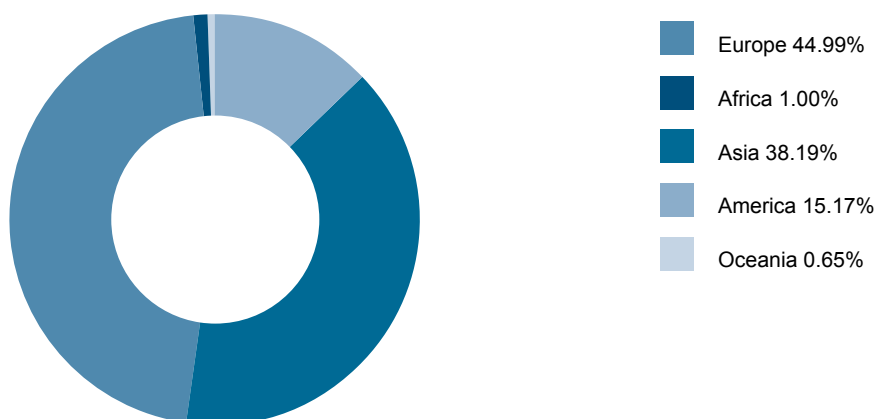
Source: OCSTAT Statistics Geneva • 2014

## 1.3.3 Geneva's foreign trade

Value 2013 (in billion US\$)



Geneva's exports destinations (2013)



Source: Swiss Federal Customs Administration / OCSTAT Statistics Geneva • International trade statistics • 2014

### A diversified and international business environment

Geneva's economy is highly diversified and global. Strongly oriented toward services, Geneva's economy also relies on an important industrial sector. The economy is internationally oriented, with a positive balance of trade and highly diversified export destinations.

### 1.4.1 Main international organizations in Geneva

#### 95 International organizations, programs, funds and institutes

- United Nations
- World Health Organization
- World Telecommunications Union
- World Intellectual Property Organization
- International Labor Organization
- World Trade Organization
- CERN
- International Committee of the Red Cross
- ...and 87 others

#### 250 International NGOs and nonprofit organizations

- World Economic Forum
- Amnesty International
- Human Rights Watch
- Médecins sans frontières
- IATA
- ICANN
- Internet Society
- European Broadcasting Union
- ... and about 240 others

173

Countries represented in Geneva by a permanent mission to the United Nations

42,500

International civil servants, diplomats and NGOs workers

3,000

Visits of heads of State, heads of Government and Ministers to Geneva per year

2,700

Meetings organized each year by the international organizations in Geneva

Source: CAGI International Geneva Welcome Center; Geneva International Cooperation • 2014

#### A longstanding capital of global governance

Geneva is the most active multilateral diplomatic center in the world. The so-called "International Geneva" is a unique network of international organizations, global NGOs and diplomatic missions. Throughout history, Geneva hosted numerous historic conferences and negotiations making it a true capital of global governance.